



**PREMIER GROUP™**  
**network**

**Power of the past... Force of the future**



### **February 3, 2016**

The Premier Group is pleased to announce that High Caliber Line has joined the Group.

High Caliber Line has also been accepted as a supplier member of the Premier Group effective January 1, 2016.

High Caliber Line, based in Irwindale, CA, provides a wide-variety of key industry products and decorating techniques to Group distributor members.

Long-time industry leader, Les Dorfman, is VP of Sales and Marketing at High Caliber Line. Les commented, *"I feel that I'm coming home now that I am back in the Premier Group"*. Les was part of the Premier Group when he owned AITG and then as part of Visions. Les has served many years on the Premier Board as well as Committees.

*"I can't even begin to describe what a great feeling it is to be back home. Premier Blue is in my blood, and I know the membership will be very happy to have such a great company like High Caliber in the group."*

Mark Stewart, Chairman of the Premier Group, stated, *“It is great for our Group to be able to add an outstanding industry leader to our membership. We look forward to welcoming High Caliber Line to the Premier Group Network as well as maintaining our relationship with Les.”*

Established in 1997 the Premier Group Network is a member-driven alliance of top suppliers and independent distributors who as members are dedicated to improving business relationships through networking and sharing best practices. The Group has over 75 members.

Interested Distributors and Suppliers can learn more about the Premier Group Network on [www.premiergrouponline.net](http://www.premiergrouponline.net) or by contacting Bill House; Executive Director, at [bhouse@premiermember.com](mailto:bhouse@premiermember.com) - 978 518 7620.