



PREMIER GROUP™
network

Power of the past... Force of the future



Bodek + Rhodes

February 3, 2015

The Premier Group Network is pleased to announce that industry leading supplier, alphabroder, has joined the Group. alphabroder have been accepted as a member of the Premier Group effective January 1, 2016.

alphabroder, based in Philadelphia, recently entered into an agreement to purchase long time Premier Group supplier member Bodek & Rhodes.

Marc Held, VP Sales of the new company commented on the alphabroder/Bodek and Rhodes affiliation with the Premier Group. *"We look forward to continuing our long-standing relationship with the Premier Group members and to fully introduce them to the alphabroder products and tools. We look forward to continuing our significant role with the Premier Group".*

Mark Stewart, Chairman of the Premier Group, stated, *"It is great for our Group to be able to add an outstanding industry leader to our membership. We look forward to welcoming alphabroder to the Premier Group Network as well as maintaining our relationship with Marc."*

Established in 1997 the Premier Group Network is a member-driven alliance of top suppliers and independent distributors who as members are dedicated to improving business relationships through networking and sharing best practices. The Group has over 75 members.

Interested Distributors and Suppliers can learn more about the Premier Group Network on www.premiergrouponline.net or by contacting Bill House; Executive Director, at bhouse@premiermember.com - 978 518 7620.